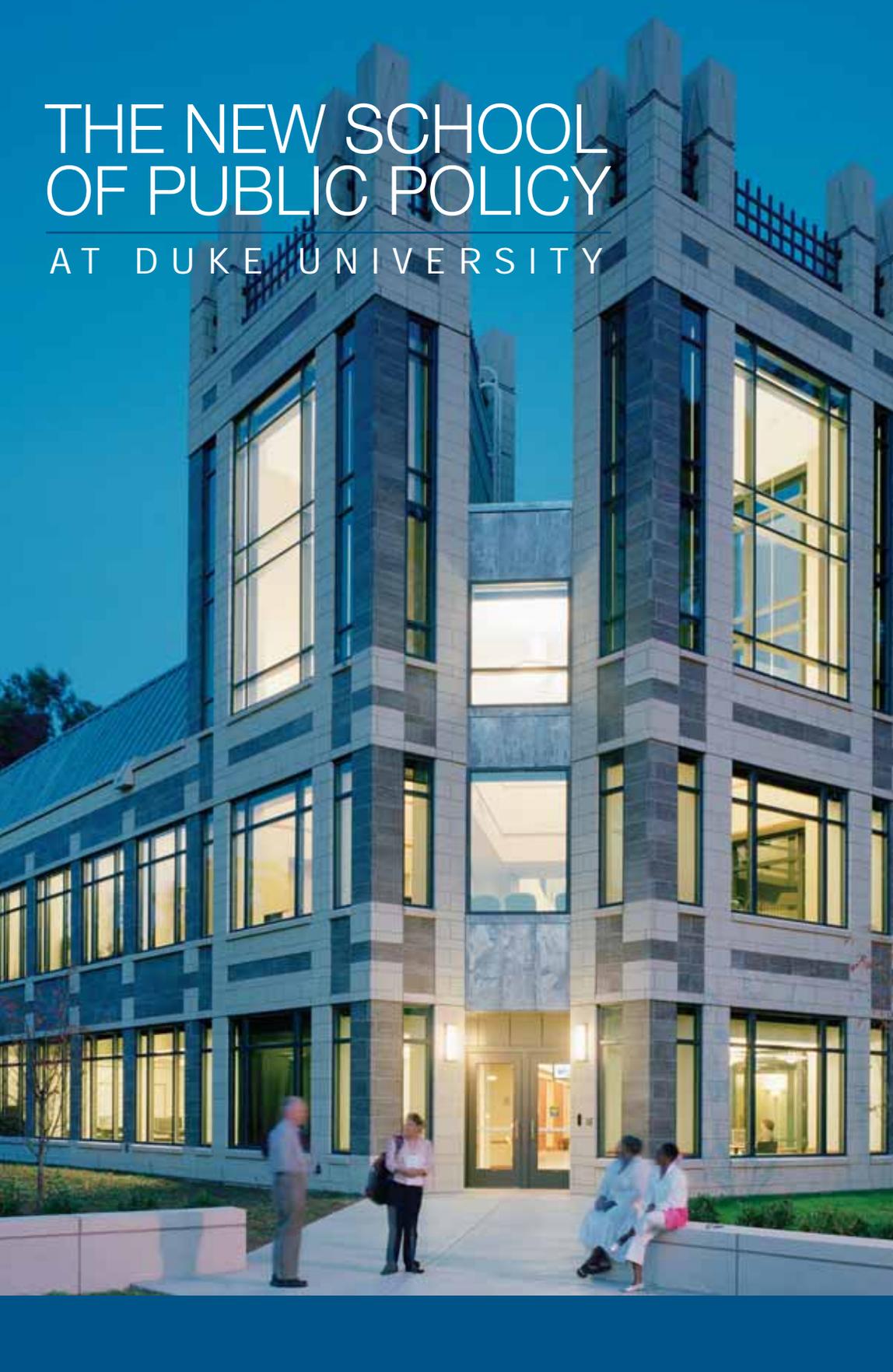


THE NEW SCHOOL OF PUBLIC POLICY

AT DUKE UNIVERSITY



Investing in Leadership

As the Terry Sanford Institute of Public Policy moves toward fulfilling its aspirations to become the nation's newest school of public policy, it seeks to raise \$65 million in permanent endowment—\$40 million in faculty support and \$25 million for scholarships, fellowships, internships, and other student support.

Endowment gifts become a permanent source of financial support for the new school, its faculty, and its students. Gifts are invested, and a portion of the annual earnings is spent on faculty support and student aid while the rest remains invested. In this way, endowment funds continue to grow and become an even greater source of funding for the school in the future.

Gifts from \$50,000 to \$5 million will help the new School of Public Policy transform the world by transforming lives. The new school will proudly build on the Sanford Institute's 30-year commitment to teaching; to innovative, interdisciplinary research; and to policy engagement. With the help of friends who share our mission, the new school will secure the financial and human capital it requires to become an indispensable source of leadership for an interconnected and rapidly changing global community.

See reverse panel for endowment fundraising priorities.

The professors at Duke did provide superb training in the tools of policy analysis. But they also challenged me to raise my career goals and then opened doors for me in Washington. In short, they put me on a new trajectory.

John D. Graham, MPP '80
Dean

The Frederick S. Pardee
RAND Graduate School
Santa Monica, Calif.

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I was privileged to be one of the first majors in Public Policy Studies in the mid-seventies. My first course in health policy was thrilling, and served as the catalyst for my career. The opportunity to learn from the best teachers and develop critical thinking skills from a multi-disciplinary curriculum prepared me so well for the demands of health care leadership.

Nancy M. Schlichting, AB'76
President and Chief
Executive Officer
Henry Ford Health System
Detroit, Mich.

Transforming Lives, Building a Better World: Public Policy Leadership for a Global Community

The Challenge

The global community of the 21st century demands smart, pragmatic, and ethical leaders—a new generation of men and women empowered through academic training, real-world experience, and character to build a better world. These leaders must be equipped both to serve the public and to guide the businesses and nonprofit organizations that help shape government decisions and actions.

Seizing the Opportunity

Duke University is seizing the opportunity to meet this challenge, by undertaking a \$65 million endowment effort that will significantly enhance an already well-established public policy program by creating a new School of Public Policy. The endowment will enable a small but distinguished faculty, whose research productivity is currently ranked first among all public

administration and policy programs in the country, to increase its size and apply the university's brainpower to the most pressing problems of our age. It will also strengthen the faculty's ability to help transform exceptional students into world-changing leaders.

The Vision

For three decades, the Terry Sanford Institute of Public Policy has earned its reputation for excellence in interdisciplinary research, teaching, and policy engagement. This endowment effort will further strengthen the Sanford Institute's greatest resources: its faculty and its students—undergraduate, professional, and PhD.

New endowment will facilitate efforts by the new school—the 10th at Duke—to be a catalyst and resource for activities throughout the university that bear on



The Duke MPP program provided me with a solid foundation of analytical skills that help when I examine all sides of an issue — political, legal, and economic — in order to recommend effective solutions. In the White House and at the FCC, being trained to analyze and summarize complex issues in concise and understandable ways has served me immeasurably.

Kevin J. Martin, MPP '93

Chairman

Federal Communications Committee

Washington, D.C.

public policy broadly defined. And, it will enable the school to help realize one of the most important goals of the university's strategic plan: to achieve a broader, deeper engagement in public life and to apply the knowledge and creativity of its faculty and students to major public challenges.

By connecting the resources and human capital of a great international university with the global community, the new school will exemplify Duke's commitment to putting knowledge in the service of society.

A Doubled Faculty

To fulfill the potential of the new school, the faculty will double through targeted appointments that will give Duke international leadership in four critical areas of public policy: health; energy and the environment; globalization and development; and social policy. Newly hired scholars and practitioners will collaborate with other faculty in Duke's top-ranked graduate and professional schools, making the collective

effort greater than the sum of its parts, focusing the fruits of many fields of research on pressing contemporary problems. They will share the defining characteristics of the existing faculty: a commitment to path-breaking collaborative research on policy issues that cross disciplinary lines; a spirit of entrepreneurship and experimentation; and a passion for teaching and mentoring that reaches across educational levels, connecting students and faculty with one another and with the real world.

A Stronger Student Body

The number of students currently graduating from Sanford — approximately 280 every year — will not increase. Rather, supported by financial resources dedicated to student aid, the school will enhance the quality of an already outstanding student body, recruiting and enrolling bright men and women who show early promise of both scholarship and leadership.

These students will enjoy a greater variety of courses and in-depth areas of concentration; training in ethics, democratic values, and global leadership that cuts across the curriculum; and closely mentored independent study. Through greater opportunities for internships, service learning, and entrepreneurial challenges, students will put their skills and knowledge to work in real-world situations, and make significant contributions to resolving the problems they encounter, while gaining experience that will be critical to their personal development.

Transformed by their Duke experience, graduates of the School of Public Policy will enter the global community uniquely prepared to put knowledge in the service of society and to lead the next generation of the 21st century.



Endowment Fundraising Priorities (minimum levels)

FACULTY SUPPORT

Deanship	\$5,000,000
Professorships/Professorships of the Practice	
University	\$3,000,000
Full	\$2,500,000
Associate	\$1,500,000
Assistant	\$1,000,000
Visiting	\$1,000,000
Faculty Support Funds	\$ 100,000

STUDENT SUPPORT

Graduate Fellowships	
Full	\$1,000,000
PhD	\$ 250,000
MPP	\$ 250,000
Undergraduate Scholarships	\$ 250,000
Graduate Internships	\$ 100,000
Undergraduate Internships	\$ 100,000
Career Services	\$ 100,000
Graduate Research Funds	\$ 100,000
Undergraduate Research Funds	\$ 100,000
Research Assistantships	\$ 100,000
Teaching Assistantships	\$ 100,000

UNRESTRICTED SUPPORT

Named Endowments	\$ 50,000
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PROGRAMMATIC SUPPORT (e.g., Hart Leadership Program, DeWitt Wallace Center for Media and Democracy, Fleishman Fellows Program, Geneva Program, Global Health, Student Activities, Outreach and Policy Engagement)



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